



Editorial Calendar 2007 LINEUP

Issue Date	Sales Close	Material Close	Impact Date	Anchor Issue
Feb/Mar	Dec. 22	Jan. 5	Jan. 31	Best Mutual Funds 2007... We pick the best RRSP investments for you. Plus, we explain how you can use our trademark Couch Potato portfolio to beat Bay Street <i>*subject to change</i>
Apr/May	Mar. 30	Apr. 5	May. 2	The Home Guide... Canada's best places to live, what's next in real estate, and how to find a "diamond in the rough" in today's real estate market Plus: The MoneySense guide to REITs
June	May. 4	May. 11	June. 6	10 Laws of Building Wealth Revealing the crucial rules you must know to increase your personal net worth Plus: Our exclusive guide to Canada's best-yielding investments
Sept/Oct	Aug. 17	Aug. 24	Sept. 19	Family Makeovers... We will put five families on the road to riches. Plus, Canada's Best Small Investors checks in with regular folks who have made millions in the stock
Nov	Sept. 21	Sept. 28	Oct. 24	The All Canadian Wealth Guide... Letting readers see how they stack up against other Canadians
Dec	Oct. 26	Nov. 2	Dec. 3	Top 200 Stocks... Rates every major Canadian stock as a potential investment

Editor's Note >

MoneySense readers are Canada's smartest, most dedicated wealth builders. They're interested in investing, personal finance and spending because they want to get more out of life.

Our goal at MoneySense is to provide these demanding readers with insights that go beyond the usual newspaper story. Our Top 200, for instance, objectively ranks every major Canadian stock as a potential investment. Our Honour Roll of top mutual funds digs beneath the surface to find the funds that truly deserve your attention.

Our articles offer straightforward advice on classic questions such as, "Should I contribute to my RRSP or pay down my mortgage?" But we also probe more unusual topics. If you want to know the secrets of buying a great diamond, or whether you should fly to Thailand for cosmetic surgery, we're the magazine for you.

In our pages, you'll meet many fascinating people — from a couple who are on track to retire at 43, to a man who turned \$35,000 into \$2 million.

Our success was demonstrated this past year when we took home three National Magazine Awards, including an unprecedented sweep of both gold and silver medals in the personal finance category. We invite you to join us at MoneySense and see what all the excitement is about.