

2008 Editorial Calendar

COVER DATE	IMPACT/ ON-SALE DATE	ANCHOR ISSUES	ADVERTISING SUPPLEMENTS	SALES CLOSE	MATERIAL CLOSE	POLYBAGS
February 18	Jan. 24	Investing	Mutual Funds United Arab Emirates	Jan. 4	Jan. 10	
March 3	Feb. 14		Executive Education Saudi Arabia	Jan. 25	Jan. 31	
March 17	Feb. 28	Innovation	Executive Travel	Feb. 8	Feb. 14	National
March 31	Mar. 13	Leadership		Feb. 22	Feb. 28	Ontario
April 14	Mar. 27	Cross-Canada Check-up	Tech TV	Mar. 7	Mar. 13	
April 28	Apr. 10	Real Estate	Logistics	Mar. 20	Mar. 27	
May 12	Apr. 24		Mergers & Acquisitions ***Hong Kong supplement	Apr. 4	Apr. 10	
May 26	May 8	Investor 500 ⁺	Procurement & Supply Chain Management	Apr. 16	Apr. 22	
June 16	May 22	Investor 500 Part II Pursuit	Business Aviation Doing Business in Mexico	May 2 May 1	May 8 May 6	
July 21	June 12	Tech 100		May 23	May 29	Ontario
August 18	July 17	Retire Well	Doing Business with Germany	June 27	July 3	National
September 15	Aug. 14	Canada's Oil Patch Industry	Corporate Governance Doing Business in Brazil Economic Development	July 25	July 31	National
September 29	Sept. 11	Best Cities	IT in Government Business **Back to Business Meeting & Conventions/M&IT	Aug. 22	Aug. 28	National
October 13	Sept. 25		Tech Education ****Green Wheels IFRS Insurance & Risk Management Pursuit	Sept. 5 Sept. 4	Sept. 11 Sept. 9	
October 27	Oct. 9	Canada in 2020 ⁺	Doing Business with Russia *Executive Frequent Flyer Green Business	Sept. 17	Sept. 23	
November 10	Oct. 23	MBA Report Pursuit	***Small Business Doing Business in Britain **On-Line Investing	Oct. 3 Oct. 2	Oct. 8 Oct. 6	
November 24	Nov. 6	Investing ⁺ All-Star Execs ⁺	BDC (turnkey) Business Education Mutual Funds Doing Business in Panama	Oct. 15	Oct. 21	
December 8	Nov. 20		****Active Retirement Doing Business in Europe Pursuit	Oct. 31 Oct. 30	Nov. 6 Nov. 4	
December 22	Dec. 4	The Rich 100 ⁺	Design **Definitely Hi-Def Off the Beaten Track	Nov. 12	Nov. 19	National
January 26 '09	Dec. 18	Economic Outlook	Consumer Affairs International Trade Fairs	Nov. 28	Dec. 4	

Updated: July 17, 2008

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