

2009 Editorial Calendar

COVER DATE	NATIONAL ON-SALE DATE	ANCHOR ISSUES	ADVERTISING SUPPLEMENTS	SALES CLOSE	MATERIAL CLOSE	POLYBAGS
February 16	Jan. 22	Investing		Jan. 2	Jan. 8	Yes
March 2	Feb. 12	Leadership	Executive Education Mutual Funds	Jan. 23	Jan. 29	
March 16	Feb. 26	Innovation	Executive Travel Mexican Mining Saudi Arabia	Feb. 6	Feb. 12	
March 30	Mar. 12		Unified Communications Panama	Feb. 20	Feb. 26	Yes
April 13	Mar. 26	Cross-Canada Check-up	Meetings & Conventions Doing Business in Europe	Mar. 6	Mar. 12	
April 27	Apr. 9	Real Estate	Logistics UAE	Mar. 20	Mar. 26	
May 11	Apr. 23		CSR*** Qatar Economic Development	Apr. 3	Apr. 9	
May 25	May 7	Investor 500	Procurement & Supply Chain Mgmt Mexico Business 2 Chinese Investment	Apr. 15	Apr. 21	
June 15	May 21	Leadership 25 Pursuit	Business Aviation	May 1	May 7	
July 20	June 11	Tech 100	Transportation	May 22	May 28	
August 17	July 16	Retire Well	Economic Development – Global Village	June 26	July 2	
September 14	Aug. 13	Western Report	Corporate Governance Mexico 3	July 24	July 30	
September 28	Sept. 10		IT is Gov Business Back to Business Meetings & Conventions	Aug. 21	Aug. 27	
October 12	Sept. 24	Best Cities Pursuit	Tech Education Green Wheels Insurance & Risk Mgmt	Sept. 4	Sept. 10	
October 26	Oct. 8	Canada 2020	Doing Business with Russia Executive Frequent Flyer Green Business	Sept. 18	Sept. 24	
November 9	Oct. 22	MBA Report	Small Business Doing Business in Britain On-Line Investing	Oct. 2	Oct. 8	
November 23	Nov. 5	Investing All-Star Execs	Business Education Mutual Funds	Oct. 16	Oct. 22	
December 7	Nov. 19	International Report Pursuit	Active Retirement	Oct. 30	Nov. 5	
December 21	Dec. 3	The Rich 100	Mexico	Nov. 11	Nov. 17	
January 25 '10	Dec. 24	Economic Outlook	International Trade Fairs Starting a New Business	Dec. 4	Dec. 10	

Updated: January 12, 2009

STANDBY 7-DAY CLOSE: 7 days prior to Impact/On-Sale Date (Toronto)
Limited availability for approved advertisers.
Editorial focus is subject to change.
Advertising Supplements are subject to change without notice.

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